



January, 2022

Dear PatriotFest Supporter,

What an exciting time to be a part of the 6th Annual PatriotFest! Whether you donated last year or want to know how you can become part of PatriotFest, we welcome you on board and consider this letter your personal invite! Thanks to our sponsors and festival donors, we have been able to give away over \$30,000 in awards from past years' proceeds.

Whether you're a Patriot, a Veteran, a Car Collector, or Route 66 Enthusiast, the 2022 Tulsa Route 66 PatriotFest is designed with you in mind! This year's event, Saturday, May 21, 2022, is now in the planning. In addition to promoting Tulsa as the "Most Patriotic City in the Nation" – the event will host the extremely popular Route 66 PatriotFest Cruise and Car/Motorcycle Show and the 2022 Route 66 Pinup girls!

As in past years, our Cruise will travel through Tulsa on Old Highway 66. Participants will pass numerous historic landmarks and businesses that dot Tulsa's portion of "The Mother Road."

PatriotFest is sponsored by the Tulsa Route 66 Main Street program. Our partners include The City of Tulsa, Route 66 Village, Route 66 Main Street, and many others.

This is your opportunity to sponsor, donate, or participate in the Route 66 PatriotFest. If you have questions, feel free to contact Jeannie Cue or John Fothergill. We look forward to having you as part of this unique and exciting event.

Councilor Jeannie Cue  
District 2

John Fothergill  
Treasurer, Tulsa County

Jeremy Bilby  
PatriotFest Motorcycle Show Chair

Dwayne Caldwell  
PatriotFest Car Show Chair

# Event Sponsorship Agreement



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(Company or individual name) agrees to sponsor the 2022 Route 66 PatriotFest

Sponsor agrees to provide event organizers with  
\_\_\_\_\_ monetary sponsorship,  
\_\_\_\_\_ donation of specific items,  
\_\_\_\_\_ in kind services/items for the Route 66 PatriotFest.

\_\_\_\_\_ Sponsor agrees to provide a digital print-ready logo (vector preferred) for printing on event materials.

\_\_\_\_\_ Or agrees that organizers may typeset the sponsor's company name for inclusion in materials.

\_\_\_\_\_ If applicable, Sponsor agrees to provide a digital, print-ready ad in the size that is included in the Sponsorship package.

In exchange for this sponsorship, Organizers agree to provide Sponsor with benefits as outlined below/reverse or benefits as agreed upon in Addendum.

Sponsor agrees that the item(s) listed above will be delivered to Organizers no later than May 15, 2022.

This agreement represents only the relationship between Company and Sponsor. No other relationship between the two entities exists, is implied or otherwise.

I assume all risk incurred to myself or my employees by sponsoring and/or participating in the 2022 Route 66 PatriotFest and hold harmless the 2022 Route 66 PatriotFest and its committee. Further, I grant the Route 66 PatriotFest committee permission to use and/or publish photographs, video tape, and printed materials containing our company logo.

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Sponsor Name	Sponsor Signature	Date
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Route 66 PatriotFest Representative	Signature	Date
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Please list Company name exactly as it is to be shown in promotional materials:

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Selected Sponsorship Level: \_\_\_\_\_



## Event Sponsorship Levels

### General Level \$2,500

*This level of sponsorship will have the following benefits:*

- Name listed in all press releases
- Company's logo included in event promotional and printing materials (where possible)
- Company logo on the event web site (with a link to the corporate web site)
- Two (2) 10x10 vendor spaces

### Captain Level \$1,500

*This level of sponsorship will have the following benefits:*

- Name listed in all press releases
- Company's logo included in event promotional and printing materials (where possible)
- One (1) 10x10 vendor space

### Ensign Level \$1,000

*This level of sponsorship will have the following benefits:*

- Company logo on the event web site (with a link to the corporate web site)
- One (1) 10x10 vendor space

### Addendum to Agreement

*The following additional benefits are agreed upon by both parties:*

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### Lieutenant Level \$500

*This level of sponsorship will have the following benefits:*

- Company logo on the event web site (with a link to the corporate web site)

### Corporal Level \$100

*This level of sponsorship will have the following benefits:*

- Company name listed in the event web site

- **Special Event Area Sponsorships \$1,500 each**
- **Military Exhibits Sponsor**
- **Stage Sponsor**

*This level of sponsorship will have the following benefits:*

- Exclusive Area Banner with company logo
- Name listed in all press releases
- Company's logo included in event promotional and printing materials (where possible)
- Company logo on the event web site (with a link to the corporate web site)

If you have any questions regarding becoming a Route 66 PatriotFest sponsor, please contact **Jeannie Cue** (lugeniacue@gmail.com, 918.406.6313) or **John Fothergill** ([jmfothergill@yahoo.com](mailto:jmfothergill@yahoo.com)). For more information or visit our web site at [rt66patriotfest.com](http://rt66patriotfest.com).